

FOR IMMEDIATE RELEASE

Brookfield Recognized by CMHC with Healthy Housing Recognition

Toronto: May 27, 2014 – Brookfield Residential was honoured to receive the Healthy Housing Recognition from the Canada Mortgage and Housing Corporation (CMHC) for their efforts in building healthier homes.

CMHC's Healthy Housing™ Recognition Program honours builders and others in Ontario who put their knowledge of CMHC's five Healthy Housing™ principles into practice. These five principles include: occupant health, energy efficiency, resource efficiency, environmental responsibility, and affordability. The program recognizes housing industry professionals who demonstrate their knowledge by building, renovating or designing a home that meets criteria under the principles.

Brookfield qualified for the program by building and showcasing their building practices using a Discovery Home at their Grand Central community in Bradford, Ontario.

The Fitzgerald model was designed to optimize site orientation and is solar ready for future solar panels. Attention to material selection for improved indoor air quality, resource and energy efficiency, environmental responsibility and durability was also considered. The home is targeting (add a rating system like LEED, energuide or HERS) and includes LED potlights, a grey water recycling system, ultra low VOC paints and finishes. (you can add more features of the home)

In addition to the healthy home benefits, the model also helps to educate prospective buyers on the benefits of investing in energy efficient features and the monthly savings that can be achieved as a result. Brookfield's energy saving mascot, Forest Green, helps to guide guests through the features in the home by pointing out the benefits.

"We are thankful to be recognized with this recognition and showcase this model home in Bradford, said Marc Thibault, VP of Sales and Marketing at Brookfield Residential. "This model is inspiring and provides our homeowners with a glimpse of how they might take advantage of the space, see some great design ideas and also learn about the benefits of living in a healthier and more energy efficient home."

Brookfield is dedicated to creating the best places to call home and has built more than 25,000 homes in Ontario since 1956. Brookfield's ongoing commitment to quality, design and customer service has earned the company several highly coveted industry recognitions including the J.D. Power and Associates Award for Highest in Customer Satisfaction and Ontario Builder of the Year from OHBA and Tarion.

Brookfield currently has active communities in Alliston (Treetops), Aurora (Arbors), Bradford (Grand Central), Bowmanville (BrookHill), Caledon East (Pathways), Mono (Fieldstone), Niagara-on-the-Lake (The Village) and Tottenham (Willow Glen). For more information about Brookfield, please visit BrookfieldHomes.ca.